

MARTHA  
and the  
*Meadow*



FLORAL & EVENT DESIGN  
Dorset & South West



DESIGNED  
FOR YOU TO  
FALL IN  
LOVE WITH

Created by Emma Whicher, 'Martha and the Meadow' is a Dorset based floral studio.

Creating beautiful and naturally styled flowers for your special occasion. Offering up unique flower combinations and sumptuous arrangements full of style and personality. Renowned for her wedding work, Emma offers up a friendly and supportive service to her couples.

From experience I have learnt that every couple is unique, just like their wedding. Therefore, I offer three services which enable each client the perfect route for their wedding and floral services.

I cover venues throughout Dorset and its counties borders. Working with brides in a number of unique and beautiful locations from country houses, rustic barns, bespoke marquees, castles and cliff top chapels. I am lucky to have built up an incredible team and because of this I am able to design your wedding what ever the size.

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## B E S P O K E W E D D I N G D E S I G N

- A bespoke and dedicated service.
- Starts from a minimum spend of £3,850.00 + delivery & set up.
- Covers, Bridal, Ceremony and Venue Decor and larger installations such as archways and hanging installations
- Design consultation at our studio.
- A site visit can be arranged.
- Available to all locations within a 95 minute drive from our studio.

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## S E A S O N A L W E D D I N G D E S I G N

- A service for clients looking for beautiful seasonal flowers in their colour way and designed in our signature style.
- Starts from a minimum spend £2,450.00 + delivery & set up.
- You can choose from a choice of our most beloved wedding designs and have them designed within your colourway.
- Covers, Bridal, Table flowers and accent pieces for your ceremony or venue.
- If you wish for large installations at height like archways and hanging then this service does not cover that level of investment.
- Available within Dorset and South Wiltshire

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## B R I D A L F L O R A L D E S I G N

- A simple service for Bridal flowers only.
- Starts from £575 + delivery.
- Available within 25 miles of our studio.



# WEDDING SERVICES

# B E S P O K E W E D D I N G D E S I G N

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## THE SERVICE

This is a service where I am with you every step of the way and is perfect for the couple looking for a bespoke approach to your wedding florals. I will work with you and any other suppliers in creating floral designs to work with and suit your day. This is perfect for where floral design becomes a larger part of your vision for the day from beautiful bespoke bridal flowers to larger installations and wild archways.

Starts from a minimum spend of £3,850.00, plus delivery and set up.

- Full correspondence with yourself, stylist, planner or event team when required throughout the lead up to your wedding.
- Consultation and bespoke design proposal.
- Site Visits available if required \*
- A dedicated Google Drive for all your floral correspondence.

Full Service Weddings are available for weddings from a spend of £3,850.00 + delivery and set up.

I offer this service for weddings throughout Dorset, Somerset, Wiltshire and the New Forest or within 95 minute drive from our studio.

\*depending on location there may be travel charges.

# SEASONAL WEDDING DESIGN

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## THE SERVICE

If you are looking for beautiful natural and seasonal flowers in our 'Martha and the Meadow' signature style. Then this services offers a really simple way to approach your wedding flowers. We offer up a choice of our most beloved and successful wedding designs for your Bridal, Ceremony, Tablescape through to accent pieces, such as Meadow designs and statement risers to a collection of bud vases.

You can then choose the designs that work for your day, size of wedding and requirements. Then after a consultation and understanding of your colour preference, we then create a beautiful set of flowers in our signature 'Martha and the Meadow' style. Choosing the very best of the seasons flowers and as much British flower as the time of year allows.

This service is ideal for the bride, that loves our natural style as a floral designer and is more open to a relaxed approach to floral choice. If you are desperately seeking specific roses, that perfect shade or bespoke installations to your wedding design then you would need to be considering the Bespoke Bridal Service.

Starts from a minimum spend of £2,450.00 + delivery and set up.

- Consultation and detailed design document on your colour and flower choices
- A dedicated Google Drive for all your floral correspondence

This service is available to all weddings within Dorset and South Wiltshire.

Flowers will be delivered and delivery and collect will be charged depending upon the location.

# BRIDAL DESIGN

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## THE SERVICE

This service offers up beautiful, seasonal flowers for your Bridal party, from bouquets and personal buttonholes, all created in the signature 'Martha and the Meadow style'. This service does not cover venue, table or ceremony flowers.

If you love the style I offer up and just want beautiful seasonal gorgeous blooms to complement your bridal party then this is an ideal simple and stylish option for you. With your colour way in mind I will work with suppliers to get the best blooms available at that time of year to design your Bridal flowers with. From bountiful bouquets, to hair flowers and buttonholes.

Service starts from a spend of £575.00 + delivery

This service is available to all weddings within 25 miles of our Studio.

# TESTIMONIALS

KIND WORDS FROM OUR CLIENTS



## Charlotte & Tom

"Emma... Thank you so very much!  
You and your team did a truly amazing job of the flowers they transformed the marquee and I was quite taken a back at how stunning they looked. You really did an amazing job so thank you so much."



## Sai & Jack

"Emma , I wanted to say the biggest thank you possible for the flowers of my absolute DREAMS. Honestly, I don't know what to say. They were just beyond perfect. They just exceeded everything we had hoped for. "



## Hugo & Charlotte

"Emma, I honestly cannot tell you how wonderful you were throughout the planning and execution of our wedding flowers. You absolutely got what I wanted in every thing you did on our wedding day. You did the most amazing job- thank you so much!"

# ADDITIONAL INFORMATION

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## HOLDING DEPOSITS

If you are looking to secure your date within our working 'Martha and the Meadow' diary then our holding deposit is a flat fee of £480.00. This then will hold your date in the diary and we can start the design process for your wedding.

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## CONSULTATIONS

Consultations are available in person at our studio or by zoom. I offer consultations during the week in person at my garden studio. I offer up a limited number of weekends during the Autumn, Winter and early Spring for clients to book their consultations, if weekdays are not possible. If due to location or work commitments then Zoom is available to discuss your flower design.

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## DELIVERY, SET UP & BREAKDOWN

Set up and delivery is charged per wedding depending on the location, requirements, timings and the size of team required to fulfill your floral designs.

Set up and delivery is therefore charged on top of our minimum spends. Obviously each wedding is charged separately however you are approximately looking at around 12.5 % -17 % of your order for this service.

## CREATIVE STYLING

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This is the perfect supportive service for our clients who wish to take the lead on their own styling, but would like a supporting and guiding hand. As a florist and having worked on hundreds of weddings I have helped bring the styling together for many of our clients over the years.

If you don't want a planner, but would like some creative direction in the way of moodboards, colour ways, supplier lists, seating plans and quote forming. Then I offer this service to clients that book us as their florist. Request for more detailed information if you are interested.

£725.00



# PRICE GUIDE

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Bridal flowers are created for each individual bride and their wedding requirements. These prices are used as a guide line and will vary depending on flower combinations and sizes of floral designs.



# PRICE GUIDE

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## BRIDAL FLOWERS

Wild Design Bridal Bouquet from £135.00

Bountiful Bridal Bouquets from £155.00

Shower Bouquets from £185.00

Wild Design Bridesmaid's Hand-tied from £75.00

Bountiful Bridesmaid's Hand-tied from £85.00

Simple Bridesmaid's Posy from £60.00

Flower Girl Posies from £40.00

Flower Crowns: Bridal from £60.00 | Maids from £50.00

Flower Girl Circlets from £40.00

Hair Combs from £28.00

Buttonholes from £9.00

Corsages from £22.00

## VENUE FLOWERS

Pew Ends from £40.00

Footed Bowl Arrangements from £90.00

Focal Arrangements from £180.00

Pedestal arrangements from £300.00

Mantle piece and Altar arrangements from £180.00

Garden Jar Posies for Tables from £30.00

Hand-tied Table Arrangements from £58.00

Tall Table Design from £250.00

Compote Arrangements from £75.00

Collection of Filled and Arranged Bud Vases £75.00

With regards to Archways, Hanging Decoration

and Installations there are many independent factors that can determine their cost, so please contact me and I would be happy to talk through you the potential designs available and their level of investments.

# LET'S TALK

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Hopefully the price guide above has given you some ideas about some of the costs involved when considering your flowers. If you have any further queries or would like some bracket costings based on of initial ideas for your day, before committing to a consultation. Then I will always suggest a call, after all I can explain to you so much more that way.

Flowers are not like picking a dress with a price tag, due to the huge amount of varieties of blooms, seasons and premium blooms to the market, there can be so many options available for your wedding and budget. So please don't hesitate in letting me help you through the process and help create beautiful flowers for your day.





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If you feel that I could design flowers you would fall in love with, then please contact me and we can discuss creating beautiful and personal flowers for your intimate celebration.

I look forward to hearing from you.

Regards

Emma

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