

MARTHA

and the
Meadow

REFINED, SEASONAL & CONSIDERED
FLORAL DESIGN



DESIGNED FOR YOU TO FALL IN LOVE WITH

Founded by Emma Whicher, Martha and the Meadow is a Dorset-based floral studio creating naturally elegant wedding flowers throughout Dorset and the South West.

For more than a decade, I have been creating floral designs inspired by the changing seasons and the beauty of the English countryside. My work is known for its movement, texture and natural abundance, bringing together carefully chosen flowers to create designs that feel both beautiful and effortless.

I believe the most memorable wedding flowers are those that feel completely at home within their surroundings. Whether designing for a historic country house, a garden marquee or an intimate family celebration, my aim is always to create flowers that feel personal to both the couple and the setting.

Working closely with each client, I take time to understand not only how you would like your wedding to look, but how you would like it to feel. The result is floral design that reflects your story, complements your venue and becomes part of the memories made on the day.





UNDERSTANDING INVESTMENT

At Martha and the Meadow, every wedding is approached individually. I believe flowers should feel completely at home within their surroundings, so each design is shaped by your venue, your vision and the atmosphere you wish to create.

As a result, investment naturally varies from one wedding to another. Factors such as guest numbers, floral style, seasonal flower availability and the scale of installation all influence the final design. Larger floral features, including arches, hanging installations and statement arrangements, are always quoted individually according to their scope and requirements.

To help simplify the process, I offer two distinct levels of floral design. Each provides a clear starting point, allowing your flowers to be thoughtfully tailored to your celebration, whilst helping you understand the level of investment that feels most comfortable and the role flowers will play within your day.



CHARLOTTE & HUGO

"Emma, I honestly cannot tell you how wonderful you were throughout the planning and execution of our wedding flowers. You absolutely got what I wanted in every thing you did on our wedding day. You did the most amazing job- thank you so much!"

Home Marquee Wedding | Dorset

FULL FLORAL DESIGN

A fully bespoke, studio-led service for couples who wish flowers to play a defining role in the atmosphere and overall vision of their wedding.

Working closely with you from the very beginning, I guide every stage of the floral design process, creating a considered and cohesive floral story that reflects both your celebration and its setting. Whether you are planning an elegant country house wedding, a marquee celebration, or an intimate gathering, each design is tailored entirely to your day.

Where required, I work alongside your planner, stylist, venue team and fellow suppliers, ensuring every floral element integrates seamlessly into the wider design and experience of your wedding.

Included within the service

- Initial consultation and bespoke design proposal
- Ongoing correspondence throughout the planning process
- Collaboration with your planner, stylist and event team where required
- Site visits where appropriate

Full Floral Design weddings begin from a minimum floral investment of £6,500.00

Available throughout Dorset, Somerset, Wiltshire and the New Forest, or within a 90-minute drive of my studio.



SIGNATURE FLORAL DESIGN

A beautifully balanced approach where flowers become an integral part of your wedding day. Designed for couples who are drawn to Martha and the Meadow's natural style, this service creates a cohesive collection of florals that flow effortlessly through your celebration, from bridal flowers and ceremony arrangements to tablesces, meadows and focal pieces.

Working from an understanding of your colour palette, venue and overall vision, I create each design in my signature seasonal style, selecting the very best flowers available at that time of year. Characterised by movement, texture and natural abundance, designs are led by the season, with British-grown flowers used wherever possible.

This service is ideal for couples who value a relaxed, design-led approach and are happy to trust the creative process rather than specify individual flower varieties or bespoke installations.

For weddings requiring large-scale floral structures, hanging installations or on-site floral builds, please refer to the Full Floral Design Service.

Included within the service

- Consultation and colour-led design proposal
- Detailed floral guidance and design document

Signature Floral Design weddings begin from a minimum floral investment of £3,500.00

Available throughout Dorset and South Wiltshire.





VENUE EXPERIENCE

Every wedding is shaped not only by the couple, but by the setting in which it takes place.

Over the years, I have been fortunate to create floral designs for weddings at many of the South West's most beautiful country houses, private estates, garden marquees and family celebrations. Understanding how a space looks, feels and flows allows me to create flowers that feel completely at home within their surroundings, enhancing both the venue and the experience of the day itself.

Whether designing for a grand country house, an elegant marquee or a private family estate, my approach remains the same: to create thoughtful, natural floral designs that complement both the setting and the atmosphere you wish to create.

FEATURED VENUES

St Giles House | Dorset

Pylewell Park | New Forest

Came House | Dorset

Cranbourne Lodge | Dorset

Somerley House | Hampshire

Mapperton Estate | Dorset

LET'S TALK

Thank you for taking the time to explore Martha and the Meadow.

Whether you are planning an intimate celebration, a marquee wedding or a large country house gathering, I would love to hear more about your plans.

Every wedding begins with a conversation. Together we can discuss your ideas, explore your venue and create flowers that feel entirely personal to both you and your surroundings.

If you feel my work may be the right fit for your wedding, I would be delighted to hear from you.

Emma x

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